

## RULES AND REGULATIONS | PROOFPOINT | CinéV-CHD 2025

1. ProofPoint will be held physically in Chandigarh as part of CinéV-CHD, a film market to facilitate the business of film.
2. Please note that the focus of this section is stories pertaining to India and South Asia. However, applicants can be from anywhere in the world.
3. Your film must be sub-titled in English.
4. The application fee is INR 6000.
5. The application fee towards this application does not include Market registration fees.
6. Your applicable fee is non-refundable, even if you choose to withdraw your project post submission of application.
7. A substantial selection of films will be curated for this section. Cinevesture's decision is final in terms of the curation done. Curated films will be screened at Cinepolis, Sector 17, during CinéV-CHD for producers and investors to view.
8. Access to the screenings of these films is confined to buyers, sales representatives, distributors and investors, film festival directors and programmers from prestigious film festivals, as per registrations showing up in the market database.
9. CinéV-CHD is only a platform to present your film and provide an opportunity to you, through ProofPoint, to connect with potential partners.
10. All B2B meetings shall be set up by you, through access to the database of attendees. However, Cinevesture may assist you in your business deals, on a case to case basis, as per mutual agreement.
11. All films selected for ProofPoint are obliged to add the following end credit to their feature film -

**This film was part of ProofPoint in CinéV-CHD by Cinevesture in 2025.**

Logos of CinéV and Cinevesture will be provided to you on request.

12. Cinevesture will offer accommodation for one participant per project. However, we will share links to hotels. You can avail pre-negotiated rates through this facility.
13. A large watermark on the film image hampers the viewing experience. Please ensure your watermark is small in size, at the right hand corner of the frame, and not across it. Please do so before uploading the film, as subsequent changes would be difficult.
14. Apart from the ProofPoint and CineVault screenings, we recommend that, while setting up meetings for the market, you use your short film as your calling card. Sharing a link to your film in advance, while setting up meetings with potential partners, would assist you in fast tracking your conversations.
15. All films submitted to ProofPoint will be included in the CinéVault Video Library. Registration fee for CinéV-CHD is separate and is listed as you check out through the payment gateway.