

FREQUENTLY ASKED QUESTIONS (FAQs) | CINÉVAULT | CinéV-CHD 2025

1. What are the dates of Cinevesture CinéV-CHD?

The CinéV-CHD will be held at Hyatt Centric, Sector 17, Chandigarh, March 20-23, 2024.

2. What is the selection process for the CinéVault?

All films with a completed application form and accompanying payment of fee shall automatically be accepted into CinéVault.

However, in specific cases, Cinevesture has the right to reject applications if guidelines and regulations are not adhered to and/or submissions are incomplete/ in wrong format/ past due date, or any other reasons specific to the film submitted. The decision of Cinevesture is final. Payment is non-refundable in such cases.

There will be two curated sub-sections of films in various formats from the CinéVault library, namely CineV-Spotlight and InTheWorks Lab. Curations for these sub-sections are done by Cinevesture at its sole discretion.

3. How do I decide which section to apply to in CinéV-CHD ?

Please download the App CinéV on your android or iphone. The app will direct you to various sections.

4. Which films are eligible for entry into CinéVault?

Films of any genre, type (short, mid-length, feature, documentary, animation, series, docu-series, docu-fiction) and at any stage of production are eligible for CinéVault. Applicants can also send older films that are still available for distribution.

Films at any stage of post-production are eligible. If your film is looking for finishing funds, post-production funds and distribution deals, you can apply to CinéVault. Additionally, films that are completed and have/have not traveled to festivals are also eligible to apply. There is no restriction on the completion date of the film.

5. What will happen if my Film is not in CinéSpotlight or in ProofPoint?

It will still be a part of the CinéVault, as you have paid your application fees.

6. In which format will the films be shown to the delegates? What is the exact design of the event?

All films will be shown in digital format. They will be stored in a remote server owned by Cinevesture and made available via a secure CinéVault software. CinéVault is modeled on similar platforms available in other film markets across the world. Registered delegates who are given CinéVault access will be able to login to view the films and a report will be sent to the filmmaker of each of these viewings.

7. What steps will be taken to ensure that our film will be free from piracy?

Access to films showcased in the CinéVault will be highly restricted. Only verified and vetted film professionals will be granted CinéVault access. This will be based on information provided by the delegate at the time of registration.

- a. A filmmaker can also choose who will have access to his/her film.
- b. The submitted film files will only be available to the core team and stored on a secure server in an encrypted format.
- c. When the film plays, the name of the viewer will appear as a watermark on the film image, hence deterring the viewer from possibly taking a screenshot / recording.
- d. In any case, delegates entering the CinéVault are not allowed to carry any devices having a camera which includes a mobile phone or a tablet, or indeed their bags.

These are precautions that Cinevesture has taken to avoid potential piracy.

Please note that Cinevesture will not be held responsible for any claims arising due to piracy of the film clip or the film. The filmmaker will have to sign an *Undertaking* on submission of the film clip / film to CinéV-CHD 2025. Please note that without the minimum requirement of a ten minute film clip, your film will not be eligible for the CinéVault.

8. In which format do I need to submit the film?

Applicants are not expected to upload their films at the time of application. However, they need to submit a password protected, downloadable preview screener link (Vimeo or Google Drive) of their entire rough-cut or the completed film along with the application form, so that our programmer can view the film.

- a. This file will not be shared publicly with anyone and will be for internal reference of the programmer only. Please ensure that the rough-cut link provided in the application form is downloadable and preferably password protected. **If the link is not downloadable, your application will be considered incomplete.**
- b. For CinéVault, we recommend that a filmmaker submits the entire film which will be shown in the highly restricted and safe environment of CinéVault to selected delegates who have access.
- c. However, the filmmaker can also choose to submit a film clip i.e at least a minimum of ten minutes of their film. The CinéVault team will contact the filmmaker in February 2025 requesting them to upload the final film file / film clip onto the CinéVault server.
- d. This uploaded film file will undergo the process of digitization and encryption, and will be stored in the server. This is the film file that will be viewed by selected delegates of the market. Please refer to the Rules & Regulations to understand the two stage submission process of film files. The filmmaker will have to sign an Undertaking at the time of application.

9. Can I update my film file in the CinéVault?

The programmer will watch the preview link sent via the application form only once for purposes of selection to **CinéV-Spotlight/ProofPoint**. Please make sure that the link is correct.

- a. Regarding film files to be showcased in CinéVault, the team shall get in touch with applicants in March, 2025. If the applicant has a newer film link post the application, please inform us before March 5, 2025.
- b. Please note that the team will consider newer cuts only if the newer cut has sufficient changes in the edit. If the difference in duration is of and below 5 minutes, then it will not be considered.

10. Can I have my film in the CinéVault but not attend CinéV-CHD?

The application fee is only for the submission of the film to **CinéVault**.

- a. If you do not register and are unable to attend **CinéV-CHD 2025**, you can still choose to have your film in the CinéVault. The programmer/ sales agent/ distributor/ investor viewing your film/ film clip can get in touch with you via the email provided by you in the application form through the VR software.
- b. Alternatively, the email address of the producer will also be printed in the catalogue. At the end of CinéV-CHD 2025, the applicant will receive a detailed report on the number of viewings in CinéVault and names of the viewers.

11. Does a submission to the CinéVault guarantee that my film will be watched at CinéV-CHD 2025?

- a. Cinevesture does not offer any guarantees with regards to business opportunities for the film. It is a market that showcases the submitted films in the best possible way to attract as many views as possible.
- b. However, every applicant should be aware that their film is competing for attention among a large number of films from India and South Asia. Hence, the onus to attract views lies on the Director and the Producer of the film.
- c. A well chosen image for the catalogue and a well written synopsis is a great tool to increase curiosity about the film.
- d. However, the best marketing strategy is to be personally present at CinéV-CHD 2025 and network for your film.

12. Who are the festival programmers, world sales agents and financiers visiting the CinéV-CHD 2025?

- a. Cinevesture will reach out to top film professionals worldwide, which include film festival directors and programmers from prestigious film festivals, buyers, sales representatives, distributors and investors.
- b. While confirmations can only be indicated during the month of March 2025, on registering for **CinéV-CHD 2025**, you would have access to the complete list of invitees in your CinéV app account (cinev.in). You will be able to interact and book meetings before the actual event.

13. Am I allowed to embed a watermark on the screener?

A large watermark on the film image hampers the viewing experience. Please ensure your watermark is small in size, at the right hand corner of the frame, and not across it. Please do so before uploading the film, as subsequent changes would be difficult.

14. Will I get to present my project at the CinéV-CHD 2025?

A. Yes, the selected films under **CinéSpotlight** get a chance to present their film at the CinéV-CHD 2025 *Open Pitch* to an audience of industry professionals. The Open Pitch helps them get visibility, recognition and potential collaborators, investors and buyers.

14. What do I do if I want to also enter my short film in ProofPoint?

Please visit our website to submit to ProofPoint. Your application will automatically give you a slot in CinéVault as well.

15. Can I come and access CinéVault since my film is part of it?

- a. No. As mentioned on Cinevesture website, CinéVault is a restricted space designed to do business. Cinevesture therefore only grants access to delegates registered as a buyer, investor, film festival programmer, sales representative or distributor.
- b. However, the applicant will be able to filter this list even further by deciding for themselves who, from them, should get access to their film. They can choose to revoke a delegate's access if they wish to. They will be able to access this list on their MyCinéV account before the market begins..
- c. **Please note that even the filmmakers who have submitted their film to CinéVault will not have access to the video library.**

16. How will I know who has watched my films?

At the end of each day, from, the primary contact for your film will receive a report and statistics of the day.

17. How do I publicize my film?

As mentioned above, before **CinéV-CHD 2025** begins, you will have access to delegates already registered through **your MyCinéV account**. This allows you to contact delegates and promote your film.

18. What is the difference between 'InTheWorks' and 'CinéVault'?

InTheWorks is a mentorship initiative that supports films in the rough-cut stage by offering guidance from seasoned Indian and international film professionals. This mentorship covers various aspects, including craft development, post-production, and distribution strategies.

Cinévault is a video library where filmmakers seeking collaboration can submit their films, whether they're in the final version or at the rough cut stage.