

## FREQUENTLY ASKED QUESTIONS (FAQs) | PROOFPOINT | CinéV-CHD 2025

### **1. What is ProofPoint?**

ProofPoint is a curated section designed for filmmakers who have created short films including animation and are looking to transition into feature filmmaking. It focuses on short films that serve as Proof of Concept (PoC) films, with the intention of seeking financing for a full-length version of the same story.

### **2. Who can apply to ProofPoint?**

Filmmakers who have created short films (including student projects) and want to turn them into feature-length films are eligible to apply. The short films should be developed as Proof of Concept works that demonstrate the potential for a longer format.

### **3. What is a Proof of Concept (PoC) film?**

A Proof of Concept film is a short film created with the intention of transitioning into a feature film. It acts as a demonstration of the filmmaker's craft, storytelling ability, and competence in producing a larger project. This type of short is aimed at gaining investor interest and securing funding for a feature version.

### **4. What is the purpose of submitting a Proof of Concept film?**

Submitting a PoC film is an effective way to showcase your ability to tell a compelling story, demonstrate your filmmaking skills, and prove your potential as a director, producer, and storyteller. It is also a way to attract investors or stakeholders who may want to finance your transition from short film to feature film.

### **6. How will my film be showcased?**

Curated films will be screened in theatres at **CinéV-CHD** for producers and investors to view. All films submitted to ProofPoint will also be included in the **CinéVault Video Library**, allowing additional exposure to potential collaborators, investors, and industry professionals.

### **7. What happens after I submit my film?**

Once you submit your short film to ProofPoint, it will be reviewed for its potential as a Proof of Concept film. If selected, it will be featured in the curated programme and included in the CinéVault Video Library for wider industry exposure.

### **8. Can I submit my film to both ProofPoint and CinéVault?**

Please note that all films submitted to ProofPoint will be included in the CinéVault Video Library by default. You need not pay additional fees.

### **9. What types of films are eligible for submission?**

Only short films that are intended as Proof of Concept films seeking financing for a long-format version of the same story can be submitted to this section.

#### **10. How do I apply?**

To apply, you need to submit your short film through the designated submission form. Be sure to include all required details about your project, including your intent (under the *Director's Note*) to develop it into a feature film.

#### **12. What are the curation criteria for ProofPoint?**

Films are curated based on their ability to effectively showcase the filmmaker's talent and the potential of the story to be developed into a feature. This includes factors like narrative strength, production quality, and the filmmaker's overall vision.

#### **13. What are the benefits of submitting to ProofPoint?**

- **Industry Exposure** - Your film will be curated and screened to industry professionals at CinéV-CHD.
- **Networking Opportunities** - You will gain access to potential collaborators, investors, and stakeholders.
- **Investment Opportunities** - As a Proof of Concept film, your project may attract interest from investors looking to fund your feature-length version.

#### **14. Is there an application fee?**

Yes.

#### **15. Can I apply if my film is not in English?**

Yes, films in any language can apply, but they should have English subtitles.

#### **16. Can I apply if my film is already being funded?**

Yes, as long as your film meets the criteria of being a Proof of Concept for a long-format version of the same story, you are eligible to apply, regardless of the funding status of the project.

#### **17. When will the curated films be screened?**

Curated films will be screened at Sector 17, Cinepolis, during **CinéV-CHD**. The screening schedule will be shared with selected filmmakers.

#### **18. Do I need to be based in a particular country to apply?**

No, ProofPoint is open to filmmakers from all over the world. We encourage global submissions and welcome diverse voices. However, the focus is on stories pertaining to India and South Asia.

#### **19. Can I submit a film that has already been submitted to other festivals or platforms?**

Yes, you can submit a film to ProofPoint even if it has been submitted to other festivals or platforms, as long as it meets the eligibility criteria.

**20. How will I know if my film has been selected?**

Filmmakers will be notified via email.

**21. What happens if my film is selected but I cannot attend the screening?**

It is highly recommended that a representative (director/producer) of your film is present on all days of CinéV-CHD. Cinevesture will offer accommodation for one representative per project.

**23. Who can I contact for more information?**

For further inquiries or clarifications, please feel free to reach out to us at [proofpoint@cinevesture.com](mailto:proofpoint@cinevesture.com)